

# ABOUT US



The New Hampshire Brewers Association is a non-profit organization 501(c)(6) dedicated to promoting the development and expansion of the craft brewing industry throughout the state of New Hampshire. Our mission as the sole independent representative of New Hampshire craft beer and breweries is to protect, promote, represent, educate, and advocate for the interests of our members.

Our efforts are primarily focused on:

**Promotion:** Driving awareness, increasing tourism, and raising the profile of NH beer and breweries through community engagement and various promotional and marketing initiatives.

**Advocacy:** Providing Association members with a unified voice to lobby for progressive changes in laws to benefit the brewing industry in our state.

**Education:** Educating the general public, consumers, local businesses, and breweries in planning our products, services, and community. We constantly strive for excellence in beer quality by encouraging knowledge sharing, a collective pooling of resources, and fostering communication amongst our state's breweries.

## BOARD OF DIRECTORS

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